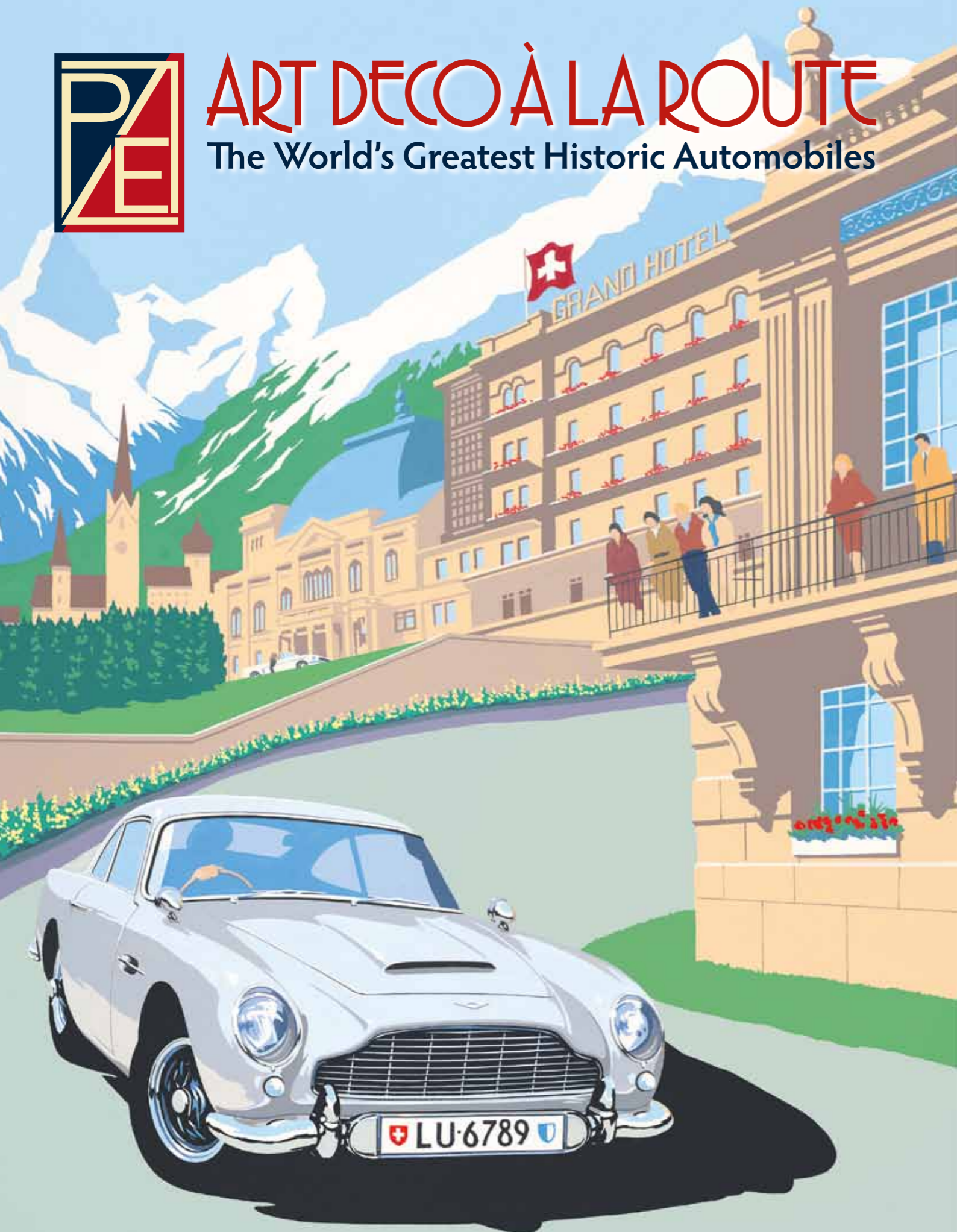




ART DECO À LA ROUTE

The World's Greatest Historic Automobiles



A collection of original limited-edition posters

Introduction

As motoring enthusiasts will know, very few official car advertising posters were published between the 1950s and 1970s. Advertising posters for travel resorts and *Concours* events which depict the great classics are also very scarce – those few surviving in good condition are hard to find, and fetch prices in the thousands of pounds on the rare occasions that they become available.

It is for these reasons that we have designed, commissioned and published, '**ART DECO À LA ROUTE**', which meets the widespread demand that exists amongst collectors and enthusiasts for stylish, decorative yet affordable automobile posters.

The collection comprises 15 newly-commissioned, original posters showcasing some of the world's greatest historic automobiles at a variety of glamorous destinations and events. **Aston Martin, Bugatti, Jaguar, Mercedes, Morgan and Porsche are amongst those included in the line-up.** Created by our leading house artist, Charles Avalon, and evoking the spirit of the Golden Age of Motoring, our posters are most certainly not copies or reproductions of earlier works. As with all our posters, we have designed these artworks in-house at Pullman Editions, and published them in limited editions of 280.

All posters in the collection are produced to the highest standards using traditional lithographic techniques, and are printed on 100 per cent cotton fine art paper. Available exclusively from Pullman Editions, each poster is individually hand-numbered and bears our embossed stamp of authenticity. Posters are priced at £395 each including VAT, unframed and can be ordered online at www.pullmaneditions.com or from our gallery in Chelsea, London.

The posters are the same size as vintage Art Deco posters (approximately 97 x 65 cms or 38 x 26 inches) and are supplied unframed in robust tubes. Framed posters are also available from our London gallery (please see overleaf for full details). FAQs and further information can be found on our website at www.pullmaneditions.com.

We hope you enjoy browsing the collection, all of which are on display at our gallery in Pimlico Road, near Sloane Square in Chelsea, where we look forward to seeing you soon.

Georgina Khachadourian
Managing Director

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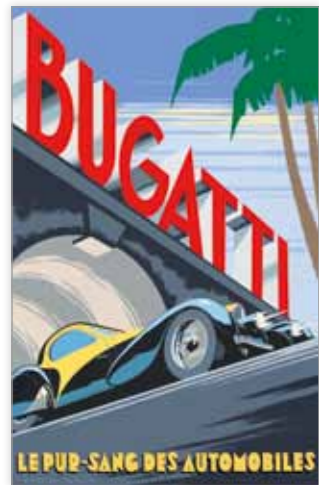


Our Central London gallery

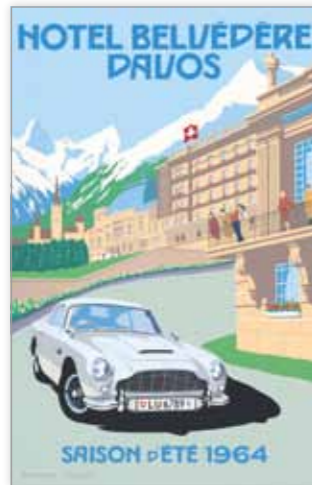
ART DECO À LA ROUTE

ART DECO À LA ROUTE

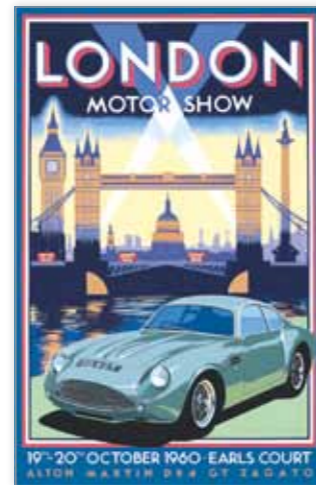
Artworks by Charles Avalon:



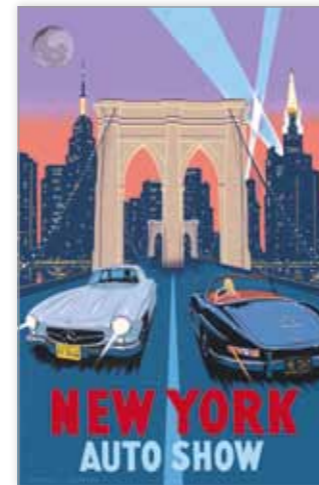
PEL401: Bugatti Type 57 Atalante
Dims: 97 x 63.5 cms. Price: £395



PEL407: Aston Martin DB5 –
Hotel Belvédère, Davos
Dims: 97 x 63.5 cms. Price: £395



PEL408: Aston Martin DB4GT
Zagato – London Motor Show 1960
Dims: 97 x 63.5 cms. Price: £395



PEL409: Mercedes 300 SL Gullwing
and Roadster – New York Auto Show
Dims: 97 x 63.5 cms. Price: £395



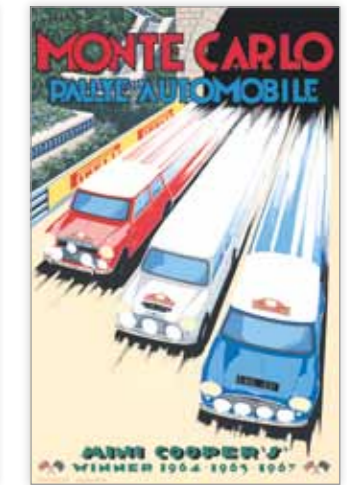
PEL410: Bentley R Type Continental
– Paris Mondial de l'Automobile 1952
Dims: 97 x 63.5 cms. Price: £395



PEL411: Lamborghini Miura –
Monte Carlo, Casino Square
Dims: 97 x 63.5 cms. Price: £395



PEL412: 'E' type Jaguar - Salon
International d'Automobile, Genève
1961 Dims: 97 x 63.5 cms. Price: £395



PEL413: Mini Cooper S –
Monte Carlo Rallye
Dims: 97 x 63.5 cms. Price: £395



PEL402: Ferrari Dino 246 gt –
Bonne Route pour la Méditerranée
Dims: 97 x 63.5 cms. Price: £395



PEL404: Bugatti Atalante Type 57C –
Biarritz Concours d'Élégance
Dims: 97 x 63.5 cms. Price: £395



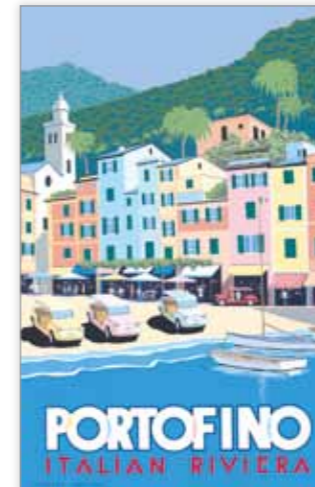
PEL406: Alfa Romeo –
King's Road, Chelsea
Dims: 97 x 63.5 cms. Price: £395



PEL405: Alfa Romeo 8C-2900 –
Lake Como
Dims: 97 x 63.5 cms. Price: £395



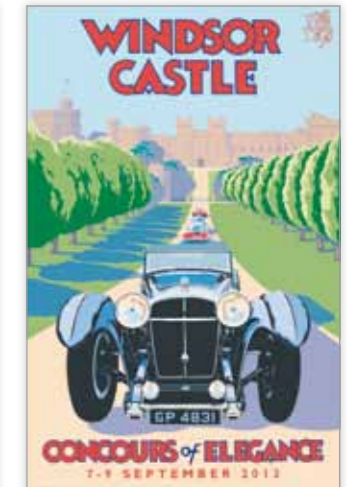
PEL414: Morgan Plus 8 – Scotland
Dims: 97 x 63.5 cms. Price: £395



PEL403: Fiat 'Jolly' – Portofino
Dims: 97 x 63.5 cms. Price: £395



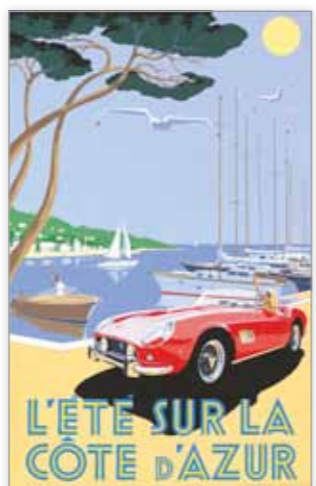
PEL415: Porsche 2.7 Carrera RS – Lech
Dims: 97 x 63.5 cms. Price: £395



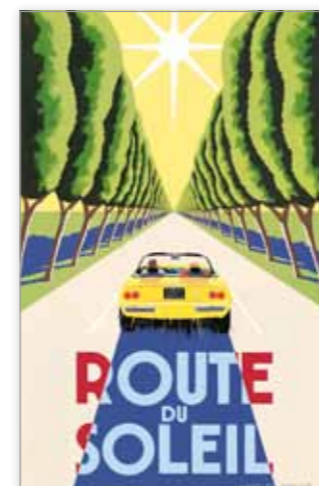
PEL400: Windsor Castle
Concours of Elegance 2012
Dims: 97 x 63.5 cms. Price: £395

HISTORIC FERRARI: Legends of Road and Track 1949 – 1974

Fans of the *grande marque* should check out our stylish Ferrari poster collection, comprising 24 original posters depicting dramatic scenes from Ferrari's exciting heritage.



PEL210: 1959 Ferrari 250 GT
California Spider - Côte d'Azur
Dims: 97 x 63.5 cms. Price: £395



PEL212: 1974 Ferrari 365 GTS/4 -
Route du Soleil
Dims: 97 x 63.5 cms. Price: £395



PEL209: 1958 Monaco Grand Prix
Dims: 97 x 65.5 cms. Price: £395



PEL208: 1962 Ferrari 250 GTO
Dashboard
Dims: 97 x 65.5 cms. Price: £395



PEL204: 1967 Ferrari 275 GTB/4
Dims: 97 x 63.5 cms. Price: £395



PEL224: Cavallino Rampante
Dims: 97 x 65.5 cms. Price: £395

Framing Information

We are pleased to offer beautifully made ash black stained oak frames, as displayed in our London gallery. This service is available to personal shoppers only as framed posters must be collected from our gallery. Unfortunately we are unable to provide a delivery service for framed posters.

We have worked with our framers for many years and their workmanship is of exceptional quality. Using the finest quality timber, each frame receives several applications of ash black stain, whilst ensuring that the unique natural grain of the wood shows through nicely on the finished frame. The frames are complemented with a generous 4-ply, acid-free ivory window-mount to visually enhance the poster. The frames are completed with UV glass to provide both UV protection and moisture resistance.

As each frame is made to order, we may not have your chosen poster(s) ready to purchase from our gallery. It takes between 1 - 2 weeks from placing an order for framed posters to be delivered to our gallery for collection.

Frames:

Overall dimensions: 119 x 86 cms

Frame price: £355.00 incl. VAT

Framed poster price: £750.00 incl. VAT

How to order:

Frames are available to order by phone or in person

Tel: +44 (0)207 730 0547

Framed images of all our posters can be viewed online at www.pullmaneditions.com



Other collections:



'ART DECO IN THE ALPS'

Our chic Winter Sports poster collection comprises 30 original posters showcasing a diverse selection of glamorous Swiss and French Alpine resorts.



'ART DECO À LA PLAGE'

Our stylish collection of Travel posters depicts a number of glamorous resorts along France's legendary Côte d'Azur.

View and buy all Pullman Editions' posters online at www.pullmaneditions.com

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